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| **Course unit****Descriptor** | **LOGOOO.png** | logo_UNS.png |
| **Faculty of Philosophy** |
| **GENERAL INFORMATION** |
| Study program in which the course unit is offered | **Journalism** |
| Course unit title | **News Agency Journalism** |
| Course unit code | 15ZUZU028 |
| Type of course unit[[1]](#footnote-1)  | Compulsory |
| Level of course unit[[2]](#footnote-2) | First cycle (Bachelor) |
| Field of Study (please see ISCED[[3]](#footnote-3)) | 0321 Journalism and reporting |
| Semester when the course unit is offered | Winter |
| Year of study (if applicable) | 2 |
| Number of ECTS allocated | 6 |
| Name of lecturer/lecturers | Dr. Dinko Gruhonjić |
| Name of contact person | Dinko Gruhonjić |
| Mode of course unit delivery[[4]](#footnote-4) | Face-to-face |
| Course unit pre-requisites (e.g. level of language required, etc) | B2 English |
| **PURPOSE AND OVERVIEW (max 5-10 sentences)** |
| The acquisition of knowledge about organisation and structure of news agencies and the role of news agency journalism in public communication; Mastering genres of news agency journalism. |
| **LEARNING OUTCOMES (knowledge and skills)** |
| Ability to produce news agency genres, initial ability to work in news agencies |
| **SYLLABUS (outline and summary of topics)** |
| 1. Concept and definition of news agency journalism2. Origins of news agencies3. The work of news agencies4. The subjects of news agencies reporting5. The form and style of news agencies reporting6. The genres of news agencies reporting7. The rules of writing news for news agencies8. The types of agency news9. The news agency report and types10. Statements and interviews in news agencies11. Announcement as news agency product12. Team work in news agency journalism13. Organisation of newsroom in agencies14. Types of news agency services15. Distribution of news agency products |
| **LEARNING AND TEACHING (**planned learning activities and teaching methods)  |
| Lectures: 2 classes a week, Practice classes: 2 classes a weekPractice classes: Analytical and commentary method, interactive teaching, practical work and journalistic workshops, practicing techniques of data gathering and writing of news, reports and other genres for agencies |
| **REQUIRED READING** |
| 1 Gruhonjić, D., *Diskurs agencijskog novinarstva*, Novi Sad, Filozofski fakultet, 20112 Spasić-Lukač, J. i Ćosić, S., *Političko izveštavanje u dnevnim novinama i novinskim agencijama u Srbiji,* Beograd, 2005.3 *Kodeks novinara Srbije*, Beograd, 2006.4 Klikovac, D., *Jezik i moć*, Beograd: 20. vek, 2008.5 Petrović, V., *Novinska frazeologija*, Novi Sad: Književna zajednica Novog Sada, 1989.6 Dijk van, T., Structures of News in the Press. In: *Discourse and Communication* (ed. T. van Dijk). (69-93). Berlin: De Gruyter, 1985.7 Škiljan D., *Lingvistika svakodnevice*, Književna zajednica Novog Sada: Novi Sad, 1989.8 Inić, S., *Govorite li politički?*, Beograd, 1984. |
| **ASSESSMENT METHODS AND CRITERIA** |
| Assessment (max. 100 points)Practical work 50 Practical classes 10 Lectures 5 Oral exam 35 |
| **LANGUAGE OF INSTRUCTION** |
| English language |

1. Compulsory, optional [↑](#footnote-ref-1)
2. First, second or third cycle (Bachelor, Master's, Doctoral) [↑](#footnote-ref-2)
3. ISCED-F 2013 - <http://www.uis.unesco.org/Education/Documents/isced-f-detailed-field-descriptions-en.pdf> (page 54) [↑](#footnote-ref-3)
4. Face-to-face, distance learning, etc. [↑](#footnote-ref-4)