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| **Course unit**  **Descriptor** | **LOGOOO.png** | | logo_UNS.png |
| **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | |
| Study program in which the course unit is offered | | **Journalism** | |
| Course unit title | | **News Agency Journalism** | |
| Course unit code | | 15ZUZU028 | |
| Type of course unit[[1]](#footnote-1) | | Compulsory | |
| Level of course unit[[2]](#footnote-2) | | First cycle (Bachelor) | |
| Field of Study (please see ISCED[[3]](#footnote-3)) | | 0321 Journalism and reporting | |
| Semester when the course unit is offered | | Winter | |
| Year of study (if applicable) | | 2 | |
| Number of ECTS allocated | | 6 | |
| Name of lecturer/lecturers | | Dr. Dinko Gruhonjić | |
| Name of contact person | | Dinko Gruhonjić | |
| Mode of course unit delivery[[4]](#footnote-4) | | Face-to-face | |
| Course unit pre-requisites (e.g. level of language required, etc) | | B2 English | |
| **PURPOSE AND OVERVIEW (max 5-10 sentences)** | | | |
| The acquisition of knowledge about organisation and structure of news agencies and the role of news agency journalism in public communication; Mastering genres of news agency journalism. | | | |
| **LEARNING OUTCOMES (knowledge and skills)** | | | |
| Ability to produce news agency genres, initial ability to work in news agencies | | | |
| **SYLLABUS (outline and summary of topics)** | | | |
| 1. Concept and definition of news agency journalism  2. Origins of news agencies  3. The work of news agencies  4. The subjects of news agencies reporting  5. The form and style of news agencies reporting  6. The genres of news agencies reporting  7. The rules of writing news for news agencies  8. The types of agency news  9. The news agency report and types  10. Statements and interviews in news agencies  11. Announcement as news agency product  12. Team work in news agency journalism  13. Organisation of newsroom in agencies  14. Types of news agency services  15. Distribution of news agency products | | | |
| **LEARNING AND TEACHING (**planned learning activities and teaching methods) | | | |
| Lectures: 2 classes a week, Practice classes: 2 classes a week  Practice classes: Analytical and commentary method, interactive teaching, practical work and journalistic workshops, practicing techniques of data gathering and writing of news, reports and other genres for agencies | | | |
| **REQUIRED READING** | | | |
| 1 Gruhonjić, D., *Diskurs agencijskog novinarstva*, Novi Sad, Filozofski fakultet, 2011  2 Spasić-Lukač, J. i Ćosić, S., *Političko izveštavanje u dnevnim novinama i novinskim agencijama u Srbiji,* Beograd, 2005.  3 *Kodeks novinara Srbije*, Beograd, 2006.  4 Klikovac, D., *Jezik i moć*, Beograd: 20. vek, 2008.  5 Petrović, V., *Novinska frazeologija*, Novi Sad: Književna zajednica Novog Sada, 1989.  6 Dijk van, T., Structures of News in the Press. In: *Discourse and Communication* (ed. T. van Dijk). (69-93). Berlin: De Gruyter, 1985.  7 Škiljan D., *Lingvistika svakodnevice*, Književna zajednica Novog Sada: Novi Sad, 1989.  8 Inić, S., *Govorite li politički?*, Beograd, 1984. | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | |
| Assessment (max. 100 points)  Practical work 50  Practical classes 10  Lectures 5  Oral exam 35 | | | |
| **LANGUAGE OF INSTRUCTION** | | | |
| English language | | | |

1. Compulsory, optional [↑](#footnote-ref-1)
2. First, second or third cycle (Bachelor, Master's, Doctoral) [↑](#footnote-ref-2)
3. ISCED-F 2013 - <http://www.uis.unesco.org/Education/Documents/isced-f-detailed-field-descriptions-en.pdf> (page 54) [↑](#footnote-ref-3)
4. Face-to-face, distance learning, etc. [↑](#footnote-ref-4)